

November 2<sup>nd</sup> – 4<sup>th</sup>, 2021  
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Headline Sponsor:  


## CONFERENCE AGENDA

### Day 1 | November 2, 2021

- 10:00 EDT **Welcome and Introduction**
- 10:05 EDT **Keynote | Designing Assessments That Serve Learning**  
Jay McTighe, McTighe & Associates
- 10:40 ET **Lightning Demo | Vretta and SCRIPT, Luxembourg Ministry of Education**
- 11:00 EDT **SESSION 1: Original Technology Applications I Sponsored by Better Examinations**  
\*Re-Imagining End-to-End Assessment | Rob Blagden, University of Gloucestershire  
\*\*Just How Far Can AI and Automation Take Us? | Nathan Thompson, Assessment Systems Corporation  
\*\*Development and Use of Software Simulator Exam items | Juan Aponte and Orest Mykyta, Dell Technologies Education Services  
Q&A – 10 min
- 12:05 EDT **Lightning Demo | ASC Smarter Assessment**
- 12:30 EDT **Lunch Break**
- 1:00 EDT **SESSION 2: Original Technology Applications II | Sponsored by TAO by Open Assessment Technologies**  
\*Harnessing the Power of Natural Language Processing to Mass Produce Test Items | Martin Yu, HumRRO  
\*\*TBD | TAO by Open Assessment Technologies  
\*\*A Simple Tool for Writing Higher-Order Assessment Questions | Delroy Alleyne, Mico University College  
Q&A – 10 min
- 2:05 EDT **Lightning Demo | TAO by Open Assessment Technologies**
- 2:25 EDT **Break**
- 2:30 EDT **SESSION 3: Making Data Meaningful**  
\*Using Formative Assessment Data to Inform Teaching and Learning | Sladana Krstic and Helen Claydon, ACER  
\*\*The Next, Next Step Towards Assessment Utopia | Joey Webb, CenterPoint Education Solutions  
\*\*The Importance of Data to Teachers | Jon Munt, SchoolVue  
Q&A – 10 min
- 3:30 EDT **Closing**

### Day 2 | November 3, 2021

**Made free thanks to our sponsors:**



\*Denotes Lead Presentations, 20 minutes \*\*Denotes Highlight Presentation, 15 minutes  
All times listed as Eastern Daylight Time (EDT). 10:00 AM EDT corresponds to 14:00 p.m. GMT as of publication date.  
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Day 2 | November 3, 2021

- 10:00 EDT **Welcome and Introduction**
- 10:05 EDT **Panel Discussion | Advancing Assessment in Higher Education**  
Jovelyn Delosa, Northern Bukidnon State College  
Marylee Demeter, Western Governors University
- 10:40 EDT **Lightning Demo | Blutick**
- 11:00 EDT **SESSION 1: Usability and Accessibility | Sponsored by Calibrand**  
\*Navigating Usability and Accessibility Challenges of Remote Proctoring | Phil Burgess, Civica  
\*\*Formative Performance Assessment to Enhance Accessibility, Inclusion, and Equity | Steve Ferrara, Cognia  
\*\*Usability Features of the National Assessment of Education Progress (NAEP) | Kristin Stoeffler, ACT  
Q&A – 10 min
- 12:05 EDT **Winners of the 2021 International eAssessment Awards | Matt Wingfield, The eAssessment Association**
- 12:30 EDT **Lunch Break**
- 1:00 EDT **SESSION 2: Usability and Accessibility & Improving Test Items**  
End-to-End Accessibility and Inclusion in Assessment | Pearson  
Leveraging AIG and SmartItems to Develop Great, Secure Exams | Caveon Test Security  
TBD | TestReach  
Q&A – 10 min
- 2:00 EDT **Lightning Demo | BTL**
- 2:20 EDT **Break**
- 2:30 EDT **SESSION 3: Implementing Better Systems Sponsored by Vretta**  
\*Getting Authoring Right: How to Innovate for Meaningful Improvement | David Haggie, GradeMaker  
\*\*Real-Time Assessment and Feedback for Real-Time Learning | Okan Bulut and Seyma Nur Yildirim-Erbasli, University of Alberta  
\*\*Moving to Online Assessment: Lessons Learnt from South Africa | Andrew Carlsson, International Association of Bookkeepers  
Q&A – 10 min
- 3:30 EDT **Closing**

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Day 3 | November 4, 2021

- 10:00 EDT **Welcome and Introduction**
- 10:05 EDT **SESSION 1: Novel Assessment Design | Sponsored by Cirrus**
- \*Beyond Bloom's Taxonomy: Designing Learning for the Future Workforce | John Lewis and Jamie Mulkey, Evidence-based Learning Institute
  - \*\*Constructively-Aligned Assessment for Learning in a Clinical Placement | Jen Russell, Leeds Teaching Hospitals NHS Trust
  - \*\* Using Online Simulations to Auto-Assess Skills | David McCool, Muzzy Lane
- Q&A – 10 min
- 11:10 EDT **Lightning Demo | Cirrus**
- 11:30 EDT **SESSION 2: Assessing without Testing**
- \*Dynamic Assessment: A Crystal Ball to Foretell Learning Potential | Nihal Sadek, Educational Testing Service
  - \*\*Building Community for Effective Remote Assessment | Carlos Gonzalez-Campos, CETYS University
  - \*\*Are They Really Learning? Authentic STEM Assessment Practices | Louie Dasas, University of Santo Tomas, Manila
- Q&A – 10 min
- 12:35 EDT **Lunch Break**
- 1:00 EDT **Lightning Demo | TestReach**
- 1:20 EDT **Keynote | Lowering the Barriers to Accessible Assessments**
- Gavin Cooney, Learnosity & John Kleeman, Questionmark
- 1:55 EDT **Closing**
- 2:00 EDT **End**

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