



Družbena Odgovornost **in**
Umetna **Inteligenca** 28. 5. 2025

V iskanju ravnovesja: trije klepetalniki in lego kocke

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The project is co-financed by the Republic of Slovenia, the Ministry of Higher Education, Science and Innovation, and the European Union – NextGenerationEU. The project is implemented in accordance with the Recovery and Resilience Plan (RRP) under the development area Smart, Sustainable and Inclusive Growth, component Strengthening competencies, in particular digital competencies and those required by the new professions and the green transition (C3 K5), for the investment measure Investment F. Implementation of pilot projects, the results of which will serve as a basis for the preparation of a roadmap for the reform of higher education for a green and resilient transition to a Society 5.0: project Pilot Projects for the Reform of Higher Education for a Green and Resilient Transition.



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NAČRT ZA
OKREVANJE
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REPUBLIKA SLOVENIJA
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ZNANOST IN INOVACIJE





LEGO[®]
SERIOUS PLAY[®]

A top-down view of a LEGO Serious Play workshop setup. The floor is covered with white LEGO baseplates. Various LEGO bricks, connectors, and minifigures are scattered across the plates. A complex network of red and black wires is laid out, connecting different parts of the setup. Some minifigures are placed on the baseplates, and there are some small green plants. The overall scene is a creative and technical construction.

LEGO® Serious Play® WORKSHOP

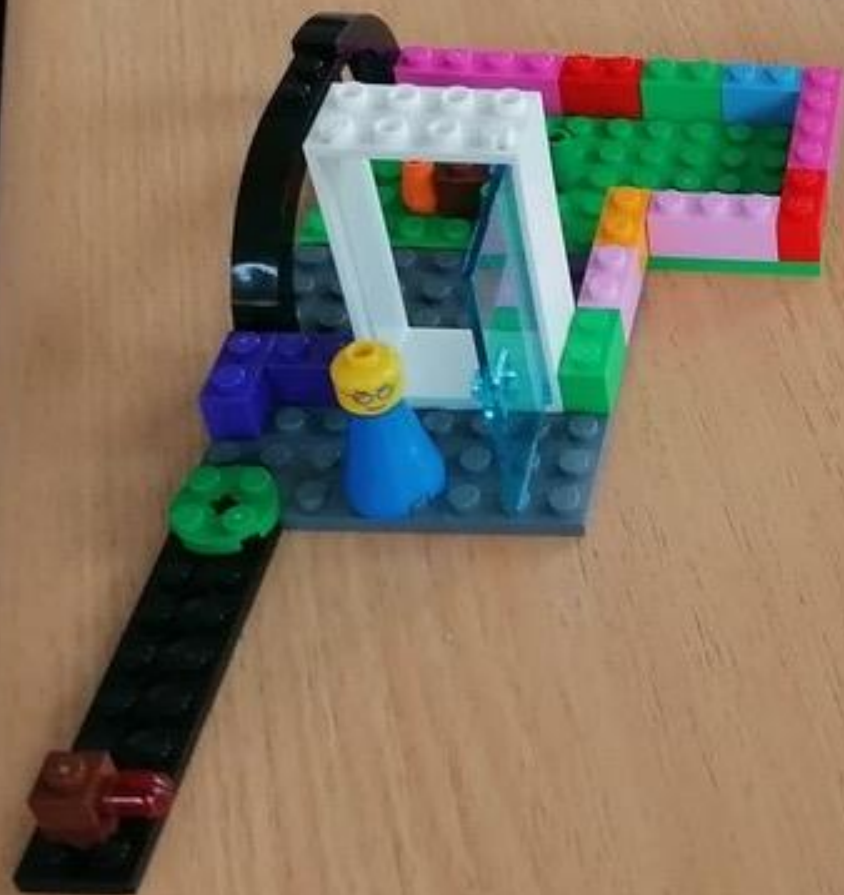
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15th Jan 2020



DISCOVER YOUR WORLD





PLATFORME RAZVOJA TURISTIČNIH ŠTUDIJEV



Jafari developed 4 platforms to explain how tourism studies evolved. The last one knowledge-based platform covered the 1990s. How might we name the possible platforms from 2000s on till now based on the current state of the art in tourism research?

Jafari je razvil 4 platforme, da bi pojasnil, kako so se razvijale študije turizma. Zadnja, na znanju temelječa platforma, je zajemala 90. leta prejšnjega stoletja. Kako bi lahko poimenovali možne platforme od leta 2000 do danes na podlagi trenutnega stanja v raziskavah turizma? (prevod DeepL)



?

- Digital Transformation Platform (2000s)
- Experiential and Co-Creative Platform (2010s)
- Smart, Sustainable, and Integrated Platform (2020s to Present)



Sonnet 3,7

- Sustainability Platform (2000-2010)
- Digital Transformation Platform (2010-2020)
- Resilience Platform (2020-present)



?

- Sustainability Platform (2000s)
-
- Technology and Experience Platform (2010s)
-
- Resilience and Ethics Platform (2020s)

ŠTUDENTSKE PLATFORME turističnih študijev



Odvzamemo elemente in zahtevamo, da vključijo etično dimenzijo

Brez izjeme izberejo Chat GPT:

3 x Digitalna platforma
3 x Trajnostna platforma



3 OSEBNI STEREOTIPI O (brezplačni) UI



HLADNA
VSILJIVO NADLEŽNA
SUHOPARNA/DOLGOČASNA

ČASOVNA OMEJITEV:
Neomejena za moje potrebe



POLITIČNO KOREKTNA
FORMALNO ZADRŽANA
OBČASNO ZANIMIVA

ČASOVNA OMEJITEV:
Pretirano omejena



NAVIHANA/ZABAVNA
AVTOCENZURIRANA
VEČKRAT PRESENETLJIVA

ČASOVNA OMEJITEV:
Občasno nedostopna

Until then, happy exploring—and don't hesitate to bounce ideas off me whenever you need! 📺

Until Then, a Parting *Denkbild*

You're at a 2025 tourism studies conference. A speaker drones: 'The future is blockchain travel.' You slide a copy of Kiosk Communism onto the chair next to you. The grad student who picks it up hides it in their bag. Later, you find a note in your coffee cup: 'Meet me at the kiosk. Bring sladoled.'

Write fiercely. The kiosk is always open.

"There are worlds beyond the West's tourism imaginaries." 🌍 ✊



With deep gratitude for your critical eye.

Until next time, **neka ti pero teče kao more** (*may your pen flow like the sea*).

With solidarity,

[Your co-conspirator in nonaligned epistemologies]



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Hvala za pozornost!



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